

Paul Orfalea and Mark Juergensmeyer

PRESENTS A PUBLIC PROGRAM



A Six-Day Intensive

Sunday, June 21 4:00-8:00pm
Monday, June 22 8:00am-6:00pm
Tuesday, June 23 8:00am-6:00pm
Wednesday, June 24 8:00am-6:00pm
Thursday, June 25 8:00am-6:00pm
Friday, June 26 8:00am-1:00pm

\$1,795 tuition includes all sessions and materials; 5 nights lodging at Pacifica's Ladera Lane Campus; Sunday night opening reception; 5 breakfasts, 5 lunches, 2 dinners, and snacks during morning program sessions.

Participants will receive a Certificate of Completion.

Global Awareness and Engaged Action

A Six-Day Intensive with Paul Orfalea and Mark Juergensmeyer

Sunday, June 21 through Friday, June 26, 2015 at Pacifica Graduate Institute's Ladera Lane Campus

The Global Awareness & Engaged Action Intensive will focus on the exploration and active engagement of real-world contemporary events, trends, and conflicts examined from in-depth experiential perspectives. Confronting the enormity of opportunities and challenges facing our world, participants will discover creative new ways to address critical global issues through a confluence of highly developed problem-solving skills and a focus on intuitive critical analysis. The Intensive will be limited to 20 participants and a "media detox" atmosphere will be observed to facilitate an action-learning environment.

Participants will engage deeply with the world's complex challenges and examine global issues from economic, social, and business perspectives—while building intuitive analytical capabilities and advanced skills that will enable them to make lasting contributions to the world.

During morning sessions, participants will actively engage in the practice of intuitive critical analysis through case studies. Intuitive critical analysis is a nonlinear, non-traditional, creative analytic process that yields unanticipated and valuable insights. Afternoon and evening sessions will extend outside Pacifica's boardroom into the natural landscape of the ocean, mountains, and countryside for experiential activities that support and expand on the Intensive's coursework.



Paul Orfalea is a prominent philanthropist, investor, entrepreneur, and the founder of Kinko's. After struggling through his early years with unrecognized dyslexia and attention deficit hyperactivity disorder, he now credits these "disabilities" as blessings that allowed him to see the world differently from his peers. He is active in a number of businesses and shares his experience through writings, speeches, and

teaching college courses. He is the author, with Ann Marsh, of *Copy This!: Lessons from a Hyperactive Dyslexic who Turned a Bright Idea Into One of America's Best Companies*. His family's philanthropic efforts are directed at early care and education, intergenerational programs, and learning differences.



Mark Juergensmeyer is an expert on global terrorism and founding director of the Orfalea Center for Global and International Studies. He is a professor of sociology and global studies, and affiliate professor of religious studies at the University of California, Santa Barbara. A pioneer in the field of global studies, he writes

on global religion, religious violence, conflict resolution, and South Asian religion and politics. His 20 books include *Terror in the Mind of God,* and *Gandhi's Way: A Handbook of Conflict Resolution*. He is a frequent commentator on CNN, NBC, CBS, BBC, NPR, and Fox News